

Jon Baker – helping you activate your introvert
07803 082 724

<https://introvertinbusiness.co.uk>

50 words

Driven by his desire to expose the talent of quieter businesspeople, Jon Baker has become known for activating introverts.

With his quietly confident attitude to challenges and vision of balanced teams Jon inspires business leaders to take action to improve productivity and creativity in their firms.

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100 word and 150 words on the next two pages

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100 words

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Balanced teams allow introverts and extroverts to flourish individually and as a team, improving productivity, creativity and diversity of thought.

His business growth and networking knowledge (has written two books on the subjects), combined with leadership experience allows Jon to show leaders how to change their habits and get more from their introverts.

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150 words

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He's probably the only speaker who believes you don't need to keep your head above water to succeed. He spends his spare time underwater. Scuba diving has provided fun and many tight spots, expect diving stories that help you change your thinking about real life issues.

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OLD 180

Jon Baker has trained sales teams across Europe, helped hundreds of business owners grow their businesses,. He has taken that 30 years of learning to focus on one group of businesspeople who modern society is not designed for. He works with business leaders to help them get more from their introverts.

Jon struggled, like most introverts, to understand why he felt the way he did when spending time with and interacting with businesspeople. When he understood the implications of being an introvert it allowed him to develop strategies which he's since used with many introverted business owners to help improve their performance.

He is probably the only speaker who believes you don't need to keep your head above water to succeed in business. His spare time is spent underwater somewhere between the Arctic Circle and New Zealand. His scuba diving has provided plenty of excitement, fun and many tight spots too; so expect scuba diving stories that help you change how you think about real life issues.

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TedX Bath (interconnected)

Being in an interconnected team means all of the parts work together more effectively and productively. A major problem is that many teams don't understand (and in some cases work against) their introverted team members.

30-50% of people identify themselves as introverts, for whom modern business culture is not designed. If you want to be better interconnected with your team, so you can increase productivity, it's time to understand introverts.

In this presentation you will learn how:

1. to communicate with introverts more effectively
2. to improve your leadership so become more interconnected with your whole team
3. to get more out of your introverted employees and colleagues, as an extrovert